Travel Reservation System
Sell-It Reservator
for
RWA, South Wales UK

is a complete, multi-channel, powerful and flexible back office travel reservation system for tourism department, tour operators, travel wholesalers and online travel agencies. Vayam assisted RWA in developing Sell-It Reservator which enables the creation, management, pricing and packaging of a wide variety of holiday product inventory. Combined with an online portal, this forms a one stop solution for any tourists.

CLIENT: RWA

LOCATION: South Wales UK

CLIENT DESCRIPTION

RWA is an independent software company providing travel technology solutions including travel reservation systems, tour operator software, e-commerce travel websites and software development services to a wide range of UK and European companies in the travel sector. The company has developed an enviable client base of blue-chip companies by delivering robust, reliable and scalable core business systems to the travel sector. Their focus is on delivering real business benefit through the application of appropriate information technology solutions.
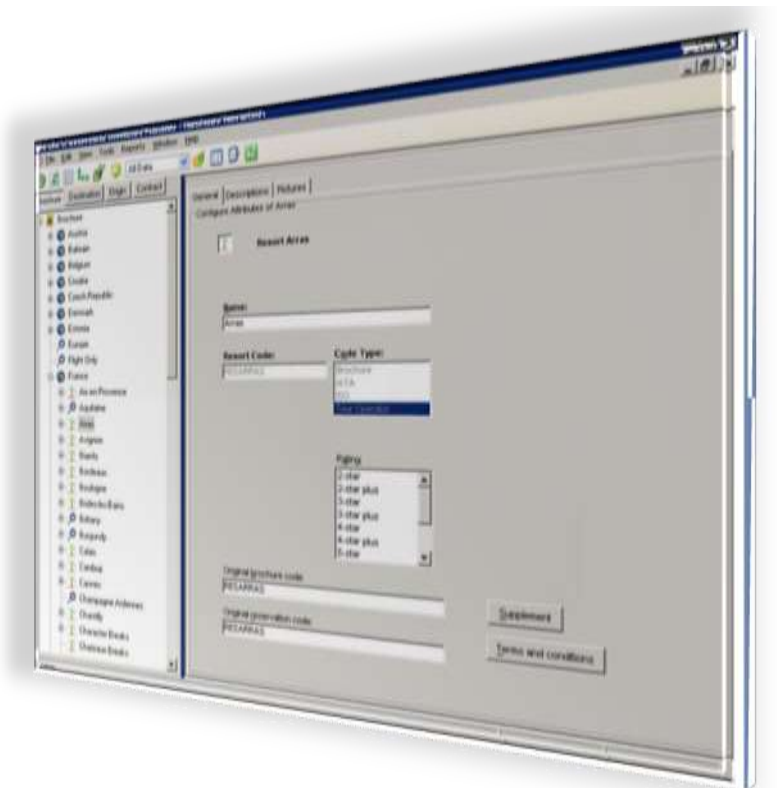
CHALLENGES

- Initially, RWA had an Inventory Management module for the tour operators along with a Booking Engine. The Inventory Management module was in VB. RWA wanted this module to be migrated to VB .Net. Vayam carried out the migration for RWA in the initial phase.
- Later, RWA wanted to launch Sell-It Reservator, as the latest member of RWA industry leading Sell-It Suite family of products.
- Acknowledging Vayam's understanding and expertise in travel domain, RWA awarded the development work to Vayam.

SOLUTION

The Sell-It Reservator consists of four applications in the Sell-It Suite of Products. These are designed to work in the Tour operator's premises. The four applications are:
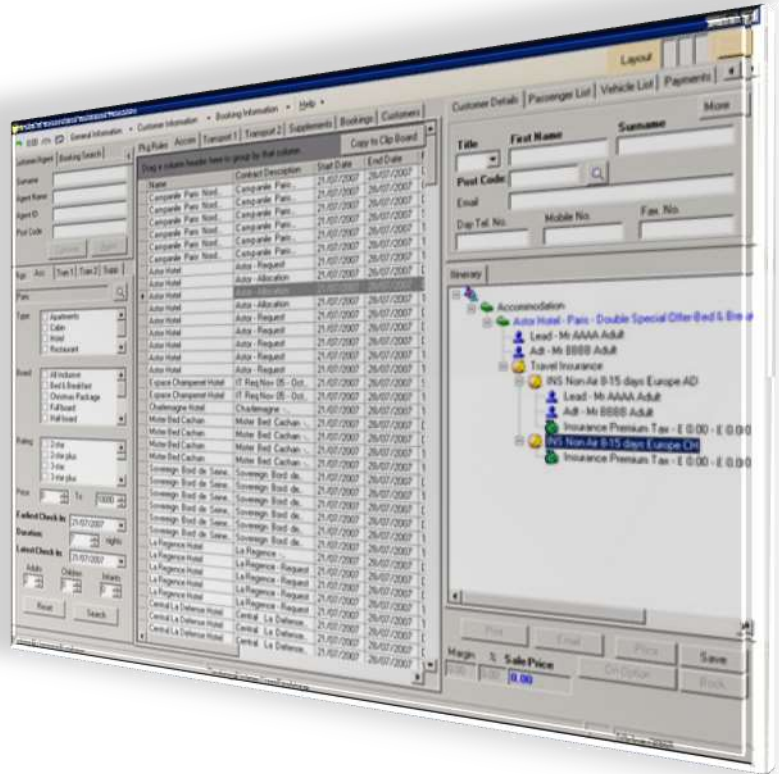
Inventory Manager

The Inventory Manager enables the user to create, manage, price and package a wide variety of holiday product inventory for instance flights, hotels, villas, car rental, insurance tours and excursions. This inventory can be sourced from allocation and pricing held within Sell-It Reservator and/ or in real-time via external links to 3rd party systems like Galileo.

Bookings Manager

The Bookings Manager is a call-centre/mid-office application. It allows the user (trained Call Centre Executive) to sell packaged or component inventory via phone, and also provides the user interface for bookings amendment, cancellation, document production and general bookings admin. It also allows the entering and management of bookings where the inventory is not held within Reservator. The bookings can be made for complete package or individually for multiple modes of transportation, accommodation etc.

Finance Manager

The Finance Manager provides you with a complete solution for the financial management and control of travel sales operations. This includes sales and purchase ledgers, general (nominal) ledger, bank account management including cheque, cash and credit card batching for bank reconciliation. The purchase ledger is automatically populated with standard costs as bookings are made, facilitating subsequent cost authorization and supplier invoice reconciliation.

System Manager

The System Manager is for responsible for configuring the system and provides other system administration functions.

BENEFITS OF THE IMPLEMENTED SYSTEM

The benefits of Sell-It Reservator are:

- Complete, multi-channel and flexible Reservation Solution for tourism promotion organizations, tour operators and online travel agencies.
- Product inventory managed by Sell-It Reservator can be accessed online from 3rd party suppliers.
- Enable quick creation of new offers utilizing existing inventory
- Sell-It Reservator's Package Rules engine, allows the creation and management of rules stating how particular inventory elements can be packaged together and the price rules for these combinations.
- Sell-It Reservator's Finance Manager provides a complete solution for the financial management and control of travel sales operations.